

# THE ART OF CARING

## YOUTH CHARITY GALA

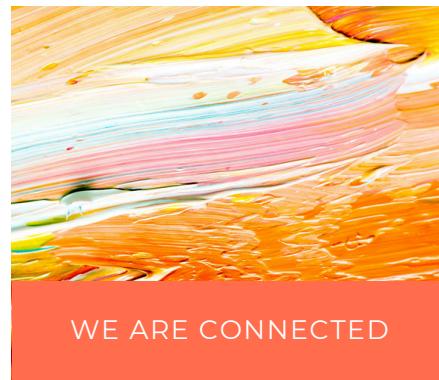
### COMMUNITY & CORPORATE INVESTMENT GUIDE



**Believe in communities of care** by supporting our network of collaborative youth-driven agencies servicing local children and families. **Be the change** by investing in community and corporate sponsorship. Donate and join us at our semi-annual 'Art of Caring - Youth Charity Gala'. **See your community thrive** by enabling us to provide the resources and programs needed most. Become a partner or collaborated today!



WE ARE RESILIENT, STRONG, & CREATIVE



WE ARE CONNECTED



WE ARE BIGGER TOGETHER



WE ARE COMMUNITIES OF CARE

# BECOME A SPONSOR

## COMMUNITY & CORPORATE GIVING

Collectively, 'Bruce Grey Child & Family Services', 'Keystone Child, Youth & Family Services', and 'Big Brothers Big Sisters of Grey, Bruce and West Simcoe' support over eight thousand youth and families annually. From preventative community-based services, to crisis intervention and counselling, each respective agency plays a vital role in helping build resilient young people and thriving communities.

**The 'Art of Caring' - Youth Charity Gala** celebrates and supports this work with a formal night of community connection, featuring artwork from local youth and community artisans, a shared meal, live auction, and livelier music. Invest in this unique Gala and be part of bringing our visions to life.

### **Bruce Grey Child and Family Services**

Vision: Engaged and caring communities where children and youth thrive in strong families

### **Keystone Child, Youth & Family Services**

Vision: Reaching out to provide responsive, compassionate services for children, youth, and families to build better and more hopeful futures

### **Big Brothers Big Sisters of Grey, Bruce and West Simcoe**

Vision: Communities where young people belong and are empowered to unlock their potential

**Julie Lipsett**

BGCFS, Executive Director



KCYFS, CEO & President



BBBSGBWS, Executive Director

# PARTNERSHIP OPPORTUNITIES

## LET'S BUILD SOMETHING MEANINGFUL – TOGETHER

At the ‘Art of Caring’ – Youth Charity Gala, we believe the most impactful partnerships are built through shared purpose and open conversation. Your support can take many forms – from financial contributions to in-kind donations or guest experiences. Let’s co-create something that reflects your goals, your values, and positively impacts local children, youth and families.

### MASTERPIECE \$20,000+

*A partnership inspired by legendary works.*

- Recognition in all agencies' media releases & event promotions
- Acknowledgement on all agencies' websites & social platforms
- Digital, televised, radio and print advertising
- Full-page program feature
- Custom guest activation (branded experience, etc)
- Ten (10) tickets to October 2026 Gala

### GALLERY \$15,000+

*A partnership that evokes a curated, refined experience.*

- Recognition in all agencies' media releases & event promotions
- Acknowledgement on all agencies' websites & social platforms
- Digital, televised, radio and print advertising
- Half-page program feature
- Co-branded experience (e.g., photo booth, dessert station)
- Eight (8) tickets to October 2026 Gala

### CANVAS \$10,000+

*A foundational partnership; versatile and essential.*

- Recognition in all agencies' media releases & event promotions
- Acknowledgement on all agencies' websites & social platforms
- Digital, televised, radio and print advertising
- Recognition in event program
- Branded item in guest gift bags
- Six (6) tickets to October 2026 Gala

### SKETCH \$5,000+

*A partnership vision that is full of potential.*

- Recognition in all agencies' event promotions
- Acknowledgement on all agencies' websites & social platforms
- Digital and print advertising at event Four (4) tickets to October 2026 Gala

### PALETTE \$2,500+

*A partnership that brings everything together.*

- Acknowledgement on all agencies' websites & social platforms
- Digital and print advertising at event
- Two (2) tickets to October 2026 Gala

# COLLABORATION OPPORTUNITIES

## WHERE CREATIVITY MEETS COMMUNITY CARE

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At the 'Art of Caring' – Youth Charity Gala, we celebrate the many ways our community come together to lift up young people. By offering your expertise, services, or resources in-kind, you can help create an inspiring and memorable evening while showcasing your brand to an engaged audience.

We welcome the opportunity to collaborate with businesses whose corporate social responsibility goals align with our mission—reach out to learn how your employees can get involved!

### **Ways to Contribute Include:**

- Donate Original Artwork – Make a significant impact by donating original art pieces for auction
- Offer Music, Dance, or Live Entertainment – Celebrate the arts and showcase local talent throughout the evening
- Underwrite a Custom Video – Bring our stories to life with a professional video, premiered at the Gala and shared online
- Interactive Guest Stations – Host a collaborative art activity (e.g., community canvas, pottery demo, portrait sketches) that engages attendees directly
- Donate In-Kind Services – Printing, AV, décor, photography, or other professional services that enhance the evening
- Host a Branded Guest Experience – Delight attendees with a welcome cocktail, art station, or other engaging guest experience

With every collaboration, we recognize the true value of your contributions.

Honorariums, shared promotion, or profit-sharing opportunities can be arranged for interested partners, ensuring that your generosity is acknowledged in a meaningful way.



# CONTACT INFORMATION

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